# JOEL FRENETTE

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Results-driven Senior Computer Systems Analyst with an MBA and extensive certifications including PMP, SMC, and ITIL. Offering over 21 years of hands-on experience in IT service and support, adept at leading teams and managing successful projects. Committed to mentorship, knowledge sharing, and adding significant value to business growth. Key skills include:

Program management
Risk management
Strategic planning

Project management -Stakeholder & Vendor management Business process improvement
- Problem-solving

Technical documentation

Technical knowledge

## **WORK EXPERIENCE**

Senior Computer Systems Analyst - HairClub, Boca Raton, FL

02/2021 - present

- Manage a portfolio of technology projects valued at \$4 million in various stages of the project lifecycle, including initiation, planning, execution, monitoring, and closure.
- Spearheaded comprehensive cost savings initiatives totaling in \$2.2 million in savings by end of 2023.
- Successfully implemented Refersion referral program and influencer marketing program resulting in sales growth from \$100K to \$850K annually.
- Collaborate with stakeholders to define project scope, objectives, and deliverables, and ensure alignment with the organization's strategic goals.
- O Develop and maintain project schedules, budgets, and resource plans, and provide regular status updates to senior leadership and other stakeholders.

Information Technology Program Manager - HairClub, Boca Raton, FL

02/2020 - 02/2021

- Successfully integrated Choice Pay loans, resulting in a revenue increase of \$1 million annually.
- Upgraded all 98 centers' technology within 6 months, and completed \$2 million under budget, including
   Cisco Meraki Firewalls, Cisco Meraki Switches, AP's, Dell PC's, Android Tablets, and HP MFP's.

Information Technology Project Manager - HairClub, Boca Raton, FL

02/2019 - 02/2020

o Realized savings of \$500K per year with Telecom cost savings project.

Computer System Analyst - HairClub, Boca Raton, FL

02/2018 - 02/2019

Successfully deployed UltiPro Timeclocks in 98 centers within 90 days for a cost of less than \$120,000.

Information Technology Business Mentor – Global Mentoring Solutions, Toronto, ON, Canada 03/2017 - 01/2018

 Rapidly supporting over 1100 small business clients through our collaboration with over 110 different MSP partners across North America, Europe, and Asia.

Information Technology Project Manager – Massage Addict, Toronto, Canada

08/2015 - 02/2018

Managed the growth from 22 to 82 clinics across Canada on time and on budget.

Computer System Support Analyst - HairClub, Boca Raton, FL

03/2011 - 07/2015

o Increased my daily ticket close rate until I was top of the support desk, even while training new staff.

Computer System Support Analyst – Rogers Communications, Moncton, NB, Canada

05/2008 - 11/2010

• Thrived in a fast-paced call center as team leader and support instructor for all technologies, including Wi-Fi, WiMAX, 3G/4G/LTE cellular, PVR, Cable, Hybrid Coax-Fiber, and home security systems.

# Field Service Technician – PeopleToGo, Montreal, QC, Canada

12/2002 - 11/2010

- As project team leader, I successfully upgraded several large retail companies like Best Buy, The Source,
   Office Depot, Future Shop, and others, from IBM and NCR to Interact & Ingenico POS.
- Specialized as Dell @ Home support technician for McGill and Concordia University students.

# Field Service Technician – Getronics, Montreal, QC, Canada

12/2002 - 09/2004

- As project team leader, I successfully upgraded National Bank of Canada branches from Token Ring to Ethernet, from Novell Netware to Windows NT, from Lotus Notes to Microsoft Exchange.
- As project team leader, I successfully upgraded Credit Union branches from IBM MAU switches to Cisco Catalyst switches, and OS/2 Warp to Windows 2000 operating systems.

## **EDUCATION**

MBA in Project Management – European Business School of Barcelona, Barcelona, Spain Graduation Year – 2023 Bachelor of Science in Information Systems – Oneida University, Oneida, New York Graduation Year – 2013

## **CERTIFICATIONS**

Strategic Planning Certificate – EBS, Edinburgh Business School, Edinburgh, Scotland	Certification Year - 2021
Economics Certificate – EBS, Edinburgh Business School, Edinburgh, Scotland	Certification Year - 2020
Cybersecurity: Managing Risk – Harvard Kennedy School, Cambridge, Massachusetts	Certification Year - 2018
SMC - Scrum Master Certified - SCRUMstudy	Certification Year - 2018
Security+ - Cybrary	Certification Year - 2018
PCI/ DSS Compliance - Cybrary	Certification Year - 2018
PMP – Project Management Professional – PMI.org	Certification Year - 2016
SFC – Scrum Fundamentals Certified - SCRUMstudy	Certification Year - 2016
BCPM - Blockchain Project Management — Blockchain Training Alliance	Certification Year - 2022
Project+ - CompTIA	Certification Year - 2014
ITIL — EXIN Foundation	Certification Year - 2013
DCSE – Dell Certified Systems Engineer – Dell DTT	Certification Year - 2011
ICND - Interconnecting Cisco Networking Devices – CDI College, Montreal, QC, Canada	Certification Year - 2005
Network+ - CompTIA	Certification Year - 2005
Server+ - CompTIA	Certification Year - 2005
A+ - OS Technologies - CompTIA	Certification Year - 2002
A+ - Core Hardware - CompTIA	Certification Year - 2002
Computer Network Support Technician — CDI College, Vancouver, BC, Canada	Certification Year - 2002

#### **ASSOCIATIONS**

ASP – Association for Strategic Planning	Association Year – 2020
IIBA – International Institute of Business Analysts	Association Year – 2018
PMI – Project Management Institute	Association Year – 2014