

# JOEL FRENETTE

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<https://JoelFrenette.com>

Results-driven Senior IT Program Manager with an MBA and extensive certifications including PMP, SMC, and ITIL. Offering over 21 years of hands-on experience in IT service and support, adept at leading teams and managing successful projects. Committed to cost-savings, knowledge sharing, and adding significant value to business growth.

Languages spoken: English, French, Italian and Spanish.

Key skills include:

Program management - Project management - Stakeholder management  
Software Development Life Cycle (SDLC) - Vendor management - Leadership  
Strategic planning - Business Analysis - Team Leadership

## WORK EXPERIENCE

*Senior Information Technology Program Manager - HairClub, Boca Raton, FL* *02/2019 - present*

- Spearheaded comprehensive cost savings initiatives totaling in \$1.2 million in savings by end of 2023.
- Manage a portfolio of technology projects valued at \$2.25 million in various stages of the project lifecycle, including initiation, planning, execution, monitoring, and closure.
- Successfully implemented Refersion referral program and influencer marketing program resulting in sales growth from \$100K to \$850K annually.
- Collaborate with stakeholders to define project scope, objectives, and deliverables, and ensure alignment with the organization's strategic goals.
- Develop and maintain project schedules, budgets, and resource plans, and provide regular status updates to senior leadership and other stakeholders.
- Successfully integrated Choice Pay loans, resulting in a revenue increase of \$1 million annually.
- Spearheaded and successfully executed IT service transformation program, resulting in a 30% reduction in customer support issues and a 25% increase in customer satisfaction scores.
- Upgraded all 98 centers' technology within 6 months, and completed \$2 million under budget, including Cisco Meraki Firewalls, Cisco Meraki Switches, AP's, Dell PC's, Android Tablets, and HP MFP's.
- Realized savings of \$500K per year with Telecom cost savings project.

*Information Technology Program Manager - HairClub, Boca Raton, FL* *02/2018 - 02/2019*

- Implemented automation solutions that saved an average of 15 hours per week, resulting in an annual cost savings of \$50,000 and increased team productivity by 20%.
- Successfully deployed UltiPro Timeclocks in 98 centers within 90 days for a cost of less than \$120,000.

*Information Technology Business Mentor – Global Mentoring Solutions, Toronto, ON, Canada* *03/2017 - 01/2018*

- Rapidly supporting over 1100 small business clients through our collaboration with over 110 different MSP partners across North America, Europe, and Asia.

*Information Technology Project Manager – Massage Addict, Toronto, Canada* *08/2015 – 02/2018*

- Managed the growth from 22 to 82 clinics across Canada on time and on budget.

*Computer System Support Analyst - HairClub, Boca Raton, FL* 03/2011 - 07/2015

- Increased my daily ticket close rate until I was top of the support desk, even while training new staff.

*Computer System Support Analyst – Rogers Communications, Moncton, NB, Canada* 05/2008 - 11/2010

- Thrived in a fast-paced call center as team leader and support instructor for all technologies, including Wi-Fi, WiMAX, 3G/4G/LTE cellular, PVR, Cable, Hybrid Coax-Fiber, and home security systems.

*Field Service Technician – PeopleToGo, Montreal, QC, Canada* 12/2002 - 11/2010

- As project team leader, I successfully upgraded several large retail companies like Best Buy, The Source, Office Depot, Future Shop, and others, from IBM and NCR to Interact & Ingenico POS.
- Specialized as Dell @ Home support technician for McGill and Concordia University students.

*Field Service Technician – Getronics, Montreal, QC, Canada* 12/2002 - 09/2004

- As project team leader, I successfully upgraded National Bank of Canada branches from Token Ring to Ethernet, from Novell Netware to Windows NT, from Lotus Notes to Microsoft Exchange.
- As project team leader, I successfully upgraded Credit Union branches from IBM MAU switches to Cisco Catalyst switches, and OS/2 Warp to Windows 2000 operating systems.

## EDUCATION

*MBA in Project Management – Universidad Isabel I, Barcelona Spain* 08/2023 - present

*Bachelor of Science in Information Systems – Oneida University, Oneida, New York* 06/2013

## CERTIFICATIONS

*AI for Project Management – Institute For Leadership Excellence & Development Inc.* 01/2024

*PMP – Project Management Professional – PMI.org* 12/2016

*SMC - Scrum Master Certified - SCRUMstudy* 05/2018

*SFC – Scrum Fundamentals Certified - SCRUMstudy* 05/2016

*Project+ - CompTIA* 08/2014

*ITIL – EXIN Foundation* 08/2013

*Cybersecurity: Managing Risk – Harvard Kennedy School, Cambridge, Massachusetts* 12/2018

*JBIM – Japanese Business Management, EdX.org* 08/2023

*Strategic Planning Certificate – EBS, Edinburgh Business School, Edinburgh, Scotland* 12/2021

*Economics Certificate – EBS, Edinburgh Business School, Edinburgh, Scotland* 12/2020

*BCPM - Blockchain Project Management – Blockchain Training Alliance* 05/2022

*DCSE – Dell Certified Systems Engineer – Dell DTT* 12/2011

*Security+ - Cybrary* 12/2018

*PCI/DSS Compliance - Cybrary* 12/2018

*ICND - Interconnecting Cisco Networking Devices – CDI College, Montreal, QC, Canada* 12/2005

*Network+ - CompTIA* 12/2005

*Server+ - CompTIA* 08/2005

*A+ - OS Technologies - CompTIA* 12/2002

*A+ - Core Hardware - CompTIA* 08/2002

*Computer Network Support Technician – CDI College, Vancouver, BC, Canada* 05/2002

## ASSOCIATIONS

*ASP – Association for Strategic Planning, members since* 07/2020

*IIBA – International Institute of Business Analysts, member since* 07/2018

*PMI – Project Management Institute, member since* 07/2014